

## MEET POPPY:



Poppy is a **population health management bot** that identifies patients overdue for cancer screening (colorectal, cervical, breast), stratifies identified patients into priority groups and automatically initiates patient follow-up actions such as the completion of FIT requisitions and direct patient communication through existing secure messaging channels.

## HOW POPPY WORKS:



Poppy utilizes advanced algorithms to help a primary care clinician to pull a list of patients due for their cancer screening(s)



One of the patients identified is Patient A, who is 52, and lives in a high-priority neighbourhood – although her mammogram is up to date, her cervical and colon cancer screenings are overdue

Poppy stratifies Patient A into higher-precedence category due to her residency in a priority neighbourhood



Poppy sends a secure message to Patient A to schedule a PAP smear using an online appointment booking link and in addition, a FIT requisition is automatically completed and sent to the lab

Patient A books a PAP smear appointment online, appreciating the flexibility of choosing a time that fits into her schedule; she is also able to request a female provider as that is her preference if her family physician is not available



*This process reduces administrative burden by automating patient communication where possible (e.g., secure messaging, referrals, ordering tests, etc.)*



Patient A's pap smear is conducted by a female clinician and a discussion about the FIT kit takes place

The clinic contacts Patient A to discuss the results of the screenings



Interested in learning more about how Poppy could support your team?

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